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Theresa Neubauer

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Productmarketing and Productmanagement

FH Wiener Neustadt, Campus Wieselburg

Munich, Germany

traineeship



MOTIVATION

The opportunity to gain marketing experience in a prestigious PR agency while experiencing the rich cultural tapestry of Germany.

INSIDER TIP

In Munich, especially during the summer, people adore Biergarten —a perfect chance for afterwork exchanges with colleagues.





BIGGEST DIFFERENCE

Although Austrians and Germans have a lot of similarities, there are very clichéd differences. Germany has a much higher level of bureaucracy, but I found the deposit system very positive.

CHALLENGES & HURDLES

The biggest hurdle was definitely finding a place to live, as Munich is unfortunately a very expensive area.